



*Hale House*  
BARNARD SERVICES

# Hale Barnard News

Hale Barnard Corporation

2018

## Board of Directors

Rev. Stephen Kendrick  
**President**

Jane Breschard-Wilson  
**Vice President**

Howard Fuguet  
**Clerk/Acting Treasurer**

Barbara Bowen

Fay Dabney

Meredith Harron

Joshua Heapes

Rochelle Lite

Peg McIsaac

Mary Lou McLean

Margaret Moody

Rebekah Richardson

William Spring

Tracey Cravedi  
**Executive Director**

Hale Barnard Services provides residential and supportive services of exceptional quality for a diverse older population. Our residential programs offer an alternative to institutional care—a home when “home” is no longer possible. Our goal is to enhance all aspects of living in the later years by offering meaningful choices, social, intellectual and spiritual stimulation and by honoring individual worth in the collective environment. Our focus is on the elderly; we are committed to being involved with people of all ages, encouraging ties among generations.

## Hale House Introduces New Director of Nursing ~ Virginia Coyne-Cerro



**Virginia Coyne-Cerro, RN**

Virginia (Ginny) joined the Hale House community this past September. She obtained her Nursing degree in 2005 from Laboure College and has worked in a variety of settings. Ginny began her nursing career as a cardiac nurse at Lawrence Memorial Hospital. From there she worked for Kindred Healthcare for eight years where she was brought in to improve systems and care at facilities that were underperforming. Ginny also worked for BANE Care for 3 years as a sub-acute unit manager and Lahey Hospital for one year on the surgical unit. She has experience with private nursing in homes on a concierge level and as a travelling nurse which required her to go to different hospitals and work for short periods of time. Ginny is settling into her new role and is making the adjustment from skilled care to residential care. When asked what

interested her most about Hale House she responded that it was the intimacy of the community. Throughout her interview process she learned more about the mission and people we care for and found it intriguing. She was impressed with the positive statements made by staff regarding the leadership of the community. “I felt I could handle it. It is very different than what I thought it would be. We do a lot to manage each resident’s care behind the scenes to keep them safe and healthy. When residents go out to the hospital, it is our goal to get them back home.”

Ginny expressed her desire to be a positive support to the nursing staff who are providing care day in and day out to the seniors living here. She wants them to feel confident and maintain the highest quality of care at Hale House. The Nursing Department plays a pivotal role in the lives of our residents; they are here 24/7 and provide a sense of security to the community. Knowing they are there in an emergency provides family members and friends with a sense of comfort for their loved one.

## Hale House Hosts BC Intern



**Rachel Saltzman**

Hale House is happy to give back to the community by providing a culture for students to learn from the seniors living here. There is an existing partnership with Boston College’s Graduate School of Social Work that allows for this to happen. Rachel joined

the community for the 2017-2018 school year. She was a valuable asset to staff and residents during her time with Hale House. When asked what impact the internship had on her she said, “Hale House was a welcoming environment from the start of my time there and really feels like a home. Throughout my internship I enjoyed getting to know the residents at Hale House both individually and in more communal, group settings. My time at Hale House provided me with experiences and knowledge that will not only be helpful in future clinical work, but in my real-life day-to-day interactions as well.”

## Employee Highlight~Aneylis Hernandez



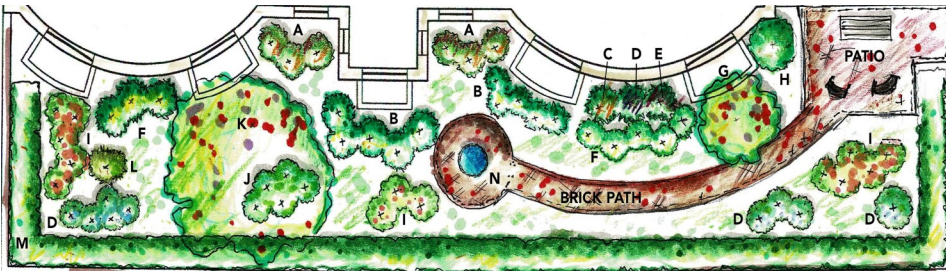
**Aneylis Hernandez**

Aneylis began her employment with Hale Barnard Services in August, 2016. She was hired as a part time front desk receptionist. Since that time, Aneylis has shown commitment and drive. As a result, she has been awarded several career advancements within the organization. Currently, Aneylis is a full time employee working in a management role for two entities of the corporation.

Aneylis recently graduated from Mass College of Pharmacy and Health with her Masters Degree in Health Administration. Aneylis has a wonderful relationship with the residents due to her experience at the front desk. Change is difficult for the seniors living here so it was fantastic that someone they already know and trust could fill the position of Resident Service Coordinator. Aneylis has continued to exhibit passion for her work through her role with the Budget Management Program for Seniors as well.

## Harriet's Hideaway

Hale House is very excited that work on the Marlborough Street garden is underway and almost complete. The space has been transformed into a tranquil area with a walkway winding around a beautiful bird bath with designated seating. Local landscape company, Perennial Gardens, helped design this beautiful new space; they are notorious for their work in the Back Bay area. Part of the project required the hedges surrounding the area be cut back. Trimming the hedges opened up this space and has welcomed a new opportunity for community engagement. We are thrilled to show off Hale House and share our beautiful home with the neighborhood. This oasis will be named "Harriet's Hideaway" in honor of Harriet Hemenway. She and her husband lived at 273 Clarendon Street. Harriet and her friend, Minna B. Hall organized afternoon teas with ladies from Boston society to oppose the use of hats with feathers. These meetings, held at her home, led to the foundation of the MA Audubon Society. Hale House continues to honor this bond which is marked by a plaque on the front of the house. Many of the plants were selected to attract and support urban bird and pollinator populations. The perennials and shrubs offer flowers and foliage habitats for butterflies and fruit and seed to attract birds to the area. This garden will also be a place to remember others. The walkway has paving stones that can be engraved with the name of a loved one. *Be on the lookout for an opportunity to purchase a paving stone.* Shown below is the landscape design and if you have the opportunity to visit Hale House you can see how it has come to life.



## Volunteer Appreciation ~ Walk the Red Carpet



Hale Barnard Corporation has over 100 volunteers between Barnard Services and Hale House. Without them, it would be very difficult to offer some of the services that we provide to the Greater Boston Community and the seniors living at Hale House.

We host an annual event to thank the amazing people who donate their time and talents to Hale House and Barnard Services. This year's event featured a red carpet theme for each of them to walk representing how special they are to us. The top photo from left to right is Jane Breschard-Wilson, Reverend Stephen Kendrick and Fay Dabney. All three serve on the Board of Directors and support the work we do on a daily basis. Featured bottom left is Jeff Cassidy with his dog Lola. They have been coming to visit Hale House and Lola is an amazing friend to the residents. She is always able to put a smile on our faces. Thank you for your service.

### Thank You to Our Generous Donors of 2017

Hale Barnard Corporation wants to extend a sincere thank you for helping us achieve our fundraising goal of \$25,000 from individual donors, friends and family in 2017. We hope that we can count on your continued support in 2018. Your generous donations make a big difference in Hale House's ability to continue providing the quality of care we strive for each day. Annual support is crucial to our future development. Hale House is running on a reimbursement rate based on 2012 costs. Our daily rate has been suspended with no increase for the last three years. Your gift is deeply appreciated and we need your help. If you work for a company that matches charitable gifts, you can make your gift go even further. To support the life and mission of Hale Barnard Corporation, talk with your tax preparer, accountant or attorney about the benefits of planned giving. Thank you once again for your support.

## Osborn



Hale House has an exciting new system to share information with the residents. Osborn Visual Solutions provides a digital display system that communicates the daily activities, menu and weather on a revolving schedule. There are also special events, birthdays, fun facts/trivia, photos and more. Hale House has two screens set up for the residents to view.

## Activities At Hale House



Resident Urszula M. enjoyed the recent visit from Creature Teacher Richard Roth.



Residents Richard (left) and Charlie (top) enjoyed lunch at Castle Island with Activities Dir. Catherine Logan (right).



## Community Partnerships



Central Boston Elder Services hosted a Resource Fair this past April. Hale Barnard Corporation was invited to be part of this event for their employees. It was designed to provide an opportunity for agency staff to

learn more about services available to their clients in the community. Budget Management Program Director Aneylis Hernandez (left) and former Resident Service Coordinator Jake Coopersmith (right) represented Hale Barnard Corporation. It is great to meet people who may not know about the services we offer. It is an opportunity to expand our network as well. We hope that the event will run again next year. We look forward to collaborating with other agencies/staff.

## Budget Management Program for Seniors

The Budget Management Program assists low-income elders and others who are in danger of eviction, malnutrition, financial exploitation and who might otherwise be in need of complete public assistance. Volunteers are trained and supervised to help disabled people manage their government checks, pay bills and avoid evictions and exploitation.

There is a strong focus on finding volunteers who will be of great benefit to the clients. This requires individuals who can commit their time, patience and dedication to the individuals being served. Many times the volunteer relationship evolves into a friendship with the elder and it is rewarding for both parties involved.

Last year, Hale Barnard's Board of Directors agreed that this program is vitally important to the Boston community and approved a part-time position that would be able to focus on recruitment of volunteers and expanding this program. The program is monitored by the Social Security Administration (SSA), AARP and the Massachusetts Home Care Association and steadily growing but will always be in need of volunteers.

If you are interested, please contact Aneylis Hernandez for more information about the process at **617-375-0880x128** or [ahernandez@halebarnard.org](mailto:ahernandez@halebarnard.org).



## Community Highlights



Hale House was recently visited by local Instagrammer/blogger, BobbyinBoston. Bobby had taken a photo of our courtyard and it was posted on his Instagram page. The courtyard had caught his eye one day as he was walking down Marlborough Street. Boston 25 highlighted this photo and as a result conversation was generated between Executive Director, Tracey Cravedi, and Bobby. She invited him to see the courtyard in person and tour the home. She expressed an appreciation for his interest and shared that Hale House is always open to visitors interested in learning more about who we are and who we serve. Bobby came and used the courtyard for one of his promotions. In addition, he would like to feature Hale House on his website and plans to return to take some more photos and write a blog for his followers. Take a minute to check out his website at [www.bobbyinboston.com](http://www.bobbyinboston.com)

## New Opportunities at Hale House



Featured last year in our newsletter was our volunteer manicurist, Athena Roman (far left). Athena referred her mom, Mitzi (center top), to Hale House as a prospective hairdresser. Mitzi came on board this past spring and she has done a phenomenal job meeting the needs of the seniors living at Hale House. This mother-daughter duo has brought new life to our home and each time they visit the Resident Hall is transformed into their own personal salon. Kim W. (center bottom) is just one of her many satisfied customers. Activities Director, Catherine Logan (far right) has found these two ladies a pleasure to work with and they come to Hale House once a month.

Hale House strives to incorporate the resident's feedback into the daily activities program and there was significant interest expressed about having an art class. Activities Director, Catherine Logan, hit many dead ends before finding a volunteer, Kathryn Sanfillipo, through Rosie's Place. Rosie's Place kindly donated the initial start up funds to get the supplies for the class. Kathryn lives locally and is able to come to Hale House weekly to facilitate the art class. The class is unique because there is no set project for the week. Kathryn helps foster the individual interests of the residents that attend and works with each of them to create their own masterpiece. The class has been a creative outlet for many who had not been engaging in activities.



### Do You Shop on Amazon?

Hale Barnard Corporation is now a GuideStar-listed charity with Amazon. **Check out AmazonSmile. What does this mean?**

You have access to the same products/pricing with the option to designate Hale House as the recipient of a donation in the amount of .5% of your total purchase at no cost to you. This is a great opportunity to give back with just a "click".





*Hale House*  
BARNARD SERVICES

273 Clarendon Street, Boston, MA 02116

NON-PROFIT ORG  
U.S. POSTAGE  
PAID  
BOSTON, MA  
PERMIT NO. 52514

## Learn More About Hale House

### **VOLUNTEERS NEEDED**

We are always looking for volunteers for numerous projects at Hale Barnard Services. Check out volunteer opportunities on our website at [www.halebarnard.org](http://www.halebarnard.org) or contact **Activities** at **617-536-3726 x 122** or the **Budget Management for Seniors** at **617-375-0880 x128**.

### **RESIDENT ADMISSIONS**

For information about becoming a Hale House resident please call **Jill Gemelli, Director of Resident Services** at **617-536-3726 x123**.

### **PLEASE DONATE**

To make a tax-deductible gift, please go to our website, [www.halebarnard.org](http://www.halebarnard.org), or call the **Development Department** at **617-536-3726 x111**.

**Executive Director Tracey Cravedi**  
at [tcravedi@halebarnard.org](mailto:tcravedi@halebarnard.org) or  
at **617-536-3726 x125**.



**Check out our updated website at [www.halebarnard.org](http://www.halebarnard.org)**  
Hale Barnard Corporation is managed by Rogerson Communities.